

Saraswati Mahila Mahavidyalaya, Palwal

Lesson Plan :

Name of the Assistant/Associate Professor: Dr. Aarti

Class and Section: M.Com Final Year (4th Semester)

Name of subject: Business Research Methods

Subject Lesson Plan : 18 weeks (from January 2018 to April 2018)

(Note: Prepare as per list of holidays declared by Haryana govt.)

WEEK 1
ASSIGNMENT:
WEEK 1, DAY 1, DATE : 01/01/2018 (MONDAY)
Introduction to Business Research
WEEK 1, DAY 2, DATE : 02/01/2018 (TUESDAY)
Defining Research
WEEK 1, DAY 3, DATE : 03/01/2018 (WEDNESDAY)
Types of Research
WEEK 1, DAY 4, DATE : 04/01/2018 (THURSDAY)
Basic Research
WEEK 1, DAY 5, DATE : 05/01/2018 (FRIDAY)
Holiday on account of Guru Govind Singh's Birthday
WEEK 1, DAY 6, DATE : 06/01/2018 (SATURDAY)

Applied Research

WEEK 2

Process of Research

ASSIGNMENT:

WEEK 2, DAY 1, DATE : 08/01/2018 (MONDAY)

Process of Research

WEEK 2, DAY 2, DATE : 09/01/2018 (TUESDAY)

Steps in detail of Research

WEEK 2, DAY 3, DATE : 10/01/2018 (WEDNESDAY)

Features of a Good Research study

WEEK 2, DAY 4, DATE : 11/01/2018 (THURSDAY)

Research Applications in Business
Decisions

WEEK 2, DAY 5, DATE : 12/01/2018 (FRIDAY)

Use of Research Applications

WEEK 2, DAY 6, DATE : 13/01/2018 (SATURDAY)

Formulation of Research Problem

WEEK 3

ASSIGNMENT: Formulation of Hypothesis
WEEK 3, DAY 1, DATE :15/01/2018(MONDAY)

Development of Hypothesis

WEEK 3, DAY 2, DATE :16/01/2018(TUESDAY)

Hypotheses - meaning and Types

WEEK 3, DAY 3, DATE :17/01/2018(WEDNESDAY)

Type-I and Type-II Error

WEEK 3, DAY 4, DATE :18/01/2018(THURSDAY)

Setting of Hypothesis

WEEK 3, DAY 5, DATE :19/01/2018(FRIDAY)

Problem Identification

WEEK 3, DAY 6, DATE :20/01/2018(SATURDAY)

Definitions of Problem

WEEK 4

ASSIGNMENT: Development of Research Proposal

WEEK 3, DAY 1, DATE :22/01/2018(MONDAY)

Holiday on account of Basant Panchmi.

WEEK 4, DAY 2, DATE :23/01/2018(TUESDAY)

Process of Problem Identification

WEEK 4, DAY 3, DATE :24/01/2018(WEDNESDAY)

Holiday on account of Sir Chotu Ram Jayanti.

WEEK 4, DAY 4, DATE :25/01/2018(THURSDAY)

Developing a Research Proposal

WEEK 4, DAY 5, DATE :26/01/2018(FRIDAY)

Holiday on account of Republic Day.

WEEK 4, DAY 6, DATE :27/01/2018(SATURDAY)

Formulation of Research Hypothesis

WEEK 5

ASSIGNMENT: Research Design

WEEK 5, DAY 1, DATE :29/01/2018(MONDAY)

Unit-II.

Research Design : Meaning

WEEK 5, DAY 2, DATE :30/01/2018(TUESDAY)

Nature of Research Designs

WEEK 5, DAY 3, DATE :31/01/2018(WEDNESDAY)

Holiday on account of Guru Ravi Dass Jayanti

WEEK 5, DAY 4, DATE :01/02/2018(THURSDAY)

Process of Formulation of Research Design

WEEK 5, DAY 5, DATE :02/02/2018(FRIDAY)

Classification of Research Design

WEEK 5, DAY 6, DATE :03/02/2018(SATURDAY)

Exploratory Research

WEEK 6

ASSIGNMENT: Types of Research Design

WEEK 6, DAY 1, DATE :05/02/2018(MONDAY)

Two-tiered Research

WEEK 6, DAY 2, DATE :06/02/2018(TUESDAY)

Explanatory, Experimental Research

WEEK 6, DAY 3, DATE :07/02/2018(WEDNESDAY)

Descriptive Research

WEEK 6, DAY 4, DATE :08/02/2018(THURSDAY)

Problems related to Research Design

WEEK 6, DAY 5, DATE :09/02/2018(FRIDAY)

Research Design for Hypothesis Testing

WEEK 6, DAY 6, DATE :10/02/2018(SATURDAY)

Holiday on account of Maharshi Dayanand Saraswati Jayanti.

WEEK 7

ASSIGNMENT: Classification of Research Design

WEEK 7, DAY 1, DATE :12/02/2018(MONDAY)

Research Design for Experimental Research Studies - Concept

WEEK 7, DAY 2, DATE :13/02/2018(TUESDAY)

Holiday on account of Maha Shivaratri.

WEEK 7, DAY 3, DATE :14/02/2018(WEDNESDAY)

Classification of Experimental Designs

WEEK 7, DAY 4, DATE :15/02/2018(THURSDAY)

Validity in Experimentation

WEEK 7, DAY 5, DATE :16/02/2018(FRIDAY)

Factors affecting Internal Validity of Experiments

WEEK 7, DAY 6, DATE :17/02/2018(SATURDAY)

Factors affecting external validity of Experiment

WEEK 8

ASSIGNMENT: Control over Variables and Environment
WEEK 8, DAY 1, DATE :19/02/2018(MONDAY)

Methods to Control Extraneous Variables

WEEK 8, DAY 2, DATE :20/02/2018(TUESDAY)

Methods to Control Extraneous Environments of conducting Experiments

WEEK 8, DAY 3, DATE :21/02/2018(WEDNESDAY)

Problems related to Hypothesis Testing

WEEK 8, DAY 4, DATE :22/02/2018(THURSDAY)

Unit-III

Introduction of Data Collection

WEEK 8, DAY 5, DATE :23/02/2018(FRIDAY)

Types of Data Collection

WEEK 8, DAY 6, DATE :24/02/2018(SATURDAY)

Sources of Data Collection

WEEK 9

ASSIGNMENT: *Collection of Data*
WEEK 9, DAY 1, DATE :26/02/2018(MONDAY)

Classification of Data

WEEK 9, DAY 2, DATE :27/02/2018(TUESDAY)

Research Application of Primary Data

WEEK 9, DAY 3, DATE :28/02/2018(WEDNESDAY)

VACATION -II

WEEK 9, DAY 4, DATE :01/03/2018(THURSDAY)

VACATION -II

WEEK 9, DAY 5, DATE :02/03/2018(FRIDAY)

VACATION -II

WEEK 9, DAY 6, DATE :03/03/2018(SATURDAY)

VACATION -II

WEEK 10

ASSIGNMENT: *Types of Data and its Sources*
WEEK 10, DAY 1, DATE :05/03/2018(MONDAY)

Research Application of Secondary Data

WEEK 10, DAY 2, DATE :06/03/2018(TUESDAY)

Secondary Data Sources

WEEK 10, DAY 3, DATE :07/03/2018(WEDNESDAY)

Secondary Data Usage

WEEK 10, DAY 4, DATE :08/03/2018(THURSDAY)

Outline Data Sources

WEEK 10, DAY 5, DATE :09/03/2018(FRIDAY)

Qualitative Method of Data Collection

WEEK 10, DAY 6, DATE :10/03/2018(SATURDAY)

Observation Method

WEEK 11

ASSIGNMENT: *Analysis of Data*

WEEK 11, DAY 1, DATE :12/03/2018(MONDAY)

Content Analysis

WEEK 11, DAY 2, DATE :13/03/2018(TUESDAY)

Focus Group Method

WEEK 11, DAY 3, DATE :14/03/2018(WEDNESDAY)

Personal Interview Method

WEEK 11, DAY 4, DATE :15/03/2018(THURSDAY)

Projective Techniques

WEEK 11, DAY 5, DATE :16/03/2018(FRIDAY)

Primary Data Collection Methods

WEEK 11, DAY 6, DATE :17/03/2018(SATURDAY)

Questioning Techniques

WEEK 12

ASSIGNMENT:

Procedure of Questionnaire

WEEK 12, DAY 1, DATE :19/03/2018(MONDAY)

Online Surveys

WEEK 12, DAY 2, DATE :20/03/2018(TUESDAY)

Questionnaire Design Procedure

WEEK 12, DAY 3, DATE :21/03/2018(WEDNESDAY)

Sample Plan : Universe

WEEK 12, DAY 4, DATE :22/03/2018(THURSDAY)

Sample vs. Census

WEEK 12, DAY 5, DATE :23/03/2018(FRIDAY)

Holiday on account of Shahidi diwas.

WEEK 12, DAY 6, DATE :24/03/2018(SATURDAY)

Sample Frame and Sample Unit

WEEK 13

ASSIGNMENT: *Simple Design and Technique*

WEEK 13, DAY 1, DATE :26/03/2018(MONDAY)

Sampling Design

WEEK 13, DAY 2, DATE :27/03/2018(TUESDAY)

Sampling Techniques

WEEK 13, DAY 3, DATE :28/03/2018(WEDNESDAY)

Sample size Determination

WEEK 13, DAY 4, DATE :29/03/2018(THURSDAY)

Holiday on account of Mahavir jayanti.

WEEK 13, DAY 5, DATE :30/03/2018(FRIDAY)

Sampling and Non-Sampling Errors

WEEK 13, DAY 6, DATE :31/03/2018(SATURDAY)

Problems related to
Sampling Errors & Non-Sampling
Errors

WEEK 14

ASSIGNMENT: Sample Error

WEEK 14, DAY 1, DATE :02/04/2018(MONDAY)

Problems related to Sampling

WEEK 14, DAY 2, DATE :03/04/2018(TUESDAY)

Unit-4

Report writing : Meaning, Functions

WEEK 14, DAY 3, DATE :04/04/2018(WEDNESDAY)

Types of Research Report

WEEK 14, DAY 4, DATE :05/04/2018(THURSDAY)

Steps of Planning Report Writing

WEEK 14, DAY 5, DATE :06/04/2018(FRIDAY)

Research Report Structure

WEEK 14, DAY 6, DATE :07/04/2018(SATURDAY)

Principles of Writing

WEEK 15

ASSIGNMENT: Report writing Structure

WEEK 15, DAY 1, DATE :09/04/2018(MONDAY)

Guidelines for Effective Reporting
or Documentation

WEEK 15, DAY 2, DATE :10/04/2018(TUESDAY)

Writing and Typing the Report

WEEK 15, DAY 3, DATE :11/04/2018(WEDNESDAY)

Research Briefing : Oral Presentation

WEEK 15, DAY 4, DATE :12/04/2018(THURSDAY)

Problems related to report writing

WEEK 15, DAY 5, DATE :13/04/2018(FRIDAY)

Presentation of Results

WEEK 15, DAY 6, DATE :14/04/2018(SATURDAY)

Holiday on account of Vaisakhi & Dr B.R. Ambedkar's Jayanti.

WEEK 16

ASSIGNMENT: Problems in Report writing

WEEK 16, DAY 1, DATE :16/04/2018(MONDAY)

Descriptive Presentation

WEEK 16, DAY 2, DATE :17/04/2018(TUESDAY)

Graphic Presentation

WEEK 16, DAY 3, DATE :18/04/2018(WEDNESDAY)

Holiday on account of Maharshi Pasuram Jayanti

WEEK 16, DAY 4, DATE :19/04/2018(THURSDAY)

Diagrams, Pictures and Maps

WEEK 16, DAY 5, DATE :20/04/2018(FRIDAY)

Tabular Presentation

WEEK 16, DAY 6, DATE :21/04/2018(SATURDAY)

Difficulties in Presentation

WEEK 17

ASSIGNMENT: Presentation of Data

WEEK 17, DAY 1, DATE :23/04/2018(MONDAY)

Problems related to topic
Presentation of Results

WEEK 17, DAY 2, DATE :24/04/2018(TUESDAY)

Revision

WEEK 17, DAY 3, DATE :25/04/2018(WEDNESDAY)

Revision

WEEK 17, DAY 4, DATE :26/04/2018(THURSDAY)

Revision

WEEK 17, DAY 5, DATE :27/04/2018(FRIDAY)

Revision

WEEK 17, DAY 6, DATE :28/04/2018(SATURDAY)

Revision

WEEK 18

ASSIGNMENT:

WEEK 18, DAY 1, DATE :30/04/2018(MONDAY)

Revision

Atti ✓